

Press Release

20 October 2008

Dear Sir/Madame,

RE: TOE's titles for Tokyo International Film Festival TIFFCOM 2008 Asia Pacific Entertainment Market

TO Entertainment, based at Chiyoda-ku, Tokyo, Japan, with its CEO, Takeichi Honda is pleased to announce that two of the titles we produced will be shown as the market premier at the TIFFCOM 2008 Asia Pacific Entertainment Market screening.

TIFCOM 2008 is the 5th international contents market at Tokyo International Film Festival, and is the only one of its kind in Japan. We anticipate that it will attract a large number of international buyers and distributors who would be interested in Japanese films/contents.

Our titles listed for the market screening are as follows;

Strait Jacket <http://www.straitjacket.jp/>

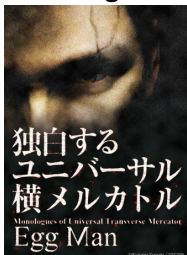
Room #2 Wednesday, 22nd October, 13:40-14:50



Based on a series of popular novels, selling more than 550,000 copies, this animation portrays a story of characters with hidden agonizing pasts and blistering battles with Sorcery tribes in a dark world where guns and sorcery are valued equal. This is a Japan-US animation, co-developed with international producers since the early planning stage, and co-produced with Manga Entertainment, one of the leading animation distributors with whom we have entered into a license agreement.

This has just been released in the US, while in Japan, it has had its theatrical release and it is now on sale as a DVD.

Monologue of Universal Transverse Mercator: Egg Man



<http://www.mercator.jp/>

Room #2 Fri 24th October, 15:15 – 15:57 Duration 42 mins.

This is a 3D CG animation directed by up and coming *auteur*, Kishi Kaisei based on the short story “Egg Man” in *Monologue of Universal Transverse Mercator* (Yumeaki Hirayama, published by Koubunsha) which won the ‘Must Read Mysteries 2007 Japan’ award. The DVD will be released in Japan on the 7th January 2009.

At TO Entertainment, our main business is to perform creator management and contents production, with our mission to incubate productions.

We endeavour to increase the value of Japanese films, contents and creators in the international arena via our titles, with this in mind, we co-produce titles with international producers.

For more information:

PR Miyuki Furuki

Tel 03-3257-5212 / Fax 03-3257-5213

info@toenta.co.jp / <http://www.toenta.co.jp>